

# Rules & Regulations

## **\$15K In 15 Days**

### Rules & Regulations

#### OFFICIAL RULES

1. **CONTEST.** The Sponsor of the \$15K in 15 Days Contest (the “Contest”) will give away \$5,000 (the “Grand Prize”) each week for 3 consecutive weeks according to the terms and conditions of these rules. The Contest will run from July 13, 2024 to July 27, 2024. Radio broadcast stations KONY, KPLD, KZHK, KCLS, KZNU, Juan and 96X are owned by Canyon Media and are referred to in these rules as the “Station”.
2. **SPONSOR.** The Contest is sponsored by Stephen Wade Auto Center and Canyon Media (the “Sponsor”).
3. **ELIGIBILITY.** Except as set forth below, all individuals that are, as of July 1, 2024, residents of the State of Utah , Arizona or Nevada over the age of 18, and have a valid Utah, Arizona or Nevada driver’s license, are eligible to participate in the Contest. The Sponsor, and its respective affiliates, subsidiaries, agencies and divisions, participating promotional partners, and each of their respective employees and immediate family members are ineligible to participate in the Contest. The Contest is void where prohibited by law. Each individual that participates in the Contest agrees to be subject to and abide by these rules. Any deviation from these rules on the part of any participant will render that contestant ineligible. All decisions of the Sponsor are final.
4. **NO PURCHASE IS NECESSARY TO ENTER OR WIN; VOID WHERE PROHIBITED BY LAW.**
5. **HOW TO ENTER.** Only eligible individuals that qualify for a chance to win will have a chance to participate in the Grand Prize Drawing and win. To qualify for a chance to win, an eligible individual must do one of the following: 1. Listen to KONY, KPLD, KZHK, KCLS, KZNU, Juan and/or 96X daily and complete the task assigned which may consist of a phone call, facebook participation, website participation, etc. or 2. Take a test drive at one of the 7 Stephen Wade Dealerships or 3. Complete a registration form provided by Stephen Wade Auto Center at any of the Stephen Wade Auto dealerships. Note: No purchase is necessary, however if you purchase a vehicle from any Stephen Wade Dealership during the month of July 2024, you receive an additional 10 entries into the drawing to be qualified to be a finalist at one of the Grand Prize give-aways

Each day qualifiers will be picked on the radio stations and those individuals will be qualified to participate in the Grand Prize Drawing (herein so called). Such individual is referred to as a "Qualified Individual". A total of 75 individuals will be qualified each week on the radio stations starting July 8<sup>th</sup> and running until July 26<sup>th</sup>. Each Friday an employee or agent of the participating Station will randomly draw from the completed registrations properly submitted at the dealerships. A total of 50 individuals will be qualified each Friday including July 12, July 19 and July 26<sup>th</sup>. These individuals drawn will be identified as "Qualified Individuals." There will not be more than 125 Qualified Individuals selected to participate in the Grand Prize Drawing each week.

On July 13, 20 and 27, 2024, on or about 10:00 am, at Stephen Wade Auto Center, 250 Automall Drive, St George, Utah 84770, the Grand Prize Drawings will be held. Each Qualified Individual that wants to participate in the Grand Prize Drawing must arrive and check in with the Sponsor no later than 9:45 a.m. with his or her current Utah, Arizona or Nevada drivers license (each Qualified Individual that has properly signed in at the Grand Prize Drawings is referred to as a "Final Contestant"). A qualified individual that is not able to attend may substitute another person by doing so **by emailing that to [brent@canyonmedia.net](mailto:brent@canyonmedia.net)** before 9:00 am on the day of the give-away. Any Qualified Individual that fails to check in by 9:45 a.m., or any Qualified Individual deemed ineligible, will be disqualified and not allowed to participate in the Grand Prize Drawing. At time of check in, the qualified Individual will receive a number. That number will also be put into a drawing box and will be used to identify the winner of the contest. At 10:00 a.m. the drawing will commence in a reverse –drawing format. The first number that is picked will be identified and the person with that number will be eliminated from the contest. The drawing will continue in the same format until the last number in the box is left. When the last number is drawn, the person with that number will be considered the winner of the grand prize and will be awarded \$5,000 cash. All the numbers except the grand prize number will then be added to the drawing box and will go in for the secondary prize of \$1500 value. Other prizes will be drawn at that time as well. If the winner is later disqualified for any reason, the Sponsor will randomly draw a new winner from the other Final Contestants and such new winner will be notified in writing.

6. PRIZE INFORMATION. Only one prize per week, the Grand Prize, will be awarded. The Grand Prize is \$5,000. The Grand Prize must be claimed no later than Sept 1, 2024. If the Grand Prize is not claimed by September 1, 2024, the winner will be disqualified. The odds of winning depend on the number of participants. The Sponsor reserves the right to substitute any prize for cash or other similarly-valued consideration.

7. PRIZE RESTRICTIONS/CONDITIONS. The winner is solely responsible for any income taxes associated with the Grand Prize and will receive a 1099 form from Stephen Wade Auto Center. Any Contest prize is non-transferable and not assignable. By entering the Contest, each participant consents without limitation and without receiving additional compensation, to the use of his or her name, voice, photograph, and/or likeness by Sponsor and its respective affiliates and promotional partners for advertising and promotional purposes, including, without limitation, on radio broadcast stations or on the internet. Failure to make promotional appearances requested by Sponsor or grant such rights as reasonably requested by Sponsor may result in disqualification.

8. RULES; WINNERS LIST. Copies of these rules and identification of the winner are available between 9:00 a.m. and 5:00 p.m., local time, at 3143 S. 8940 E. Suite 100, St George, UT 84790 or Stephen Wade Auto Center 150 Automall Drive, St George, UT 84770 or will be provided to you if you send a stamped, self-addressed envelope, that identifies the Contest, to the same address. The winner will be identified on the Station after the winner has been awarded the Grand Prize.

9. GENERAL CONDITIONS. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these rules, or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, or for any other reason deemed reasonable by Sponsor. If after the Contest has begun changes or updates in these rules are deemed necessary by Sponsor, all changes will be announced on the Station on the day that the change takes effect. Sponsor reserves the right to change these rules at any time as it determines necessary in its sole discretion. Sponsor reserves the right to terminate the Contest if fraud, misconduct or technical failures destroy the integrity of the Contest, or for any other reason deemed reasonable by Sponsor.

10. LIMITATIONS OF LIABILITY. All participants agree to release and hold harmless Sponsor and all of its respective affiliated companies and all of their respective directors, officers, employees, agents, legal counsel, and/or participating promotional partners from all losses, damages, penalties, claims, actions, suits, costs, and expenses of any kind whatsoever and any property damage, personal injury, or death to any participant or third person caused by or arising out of or in connection with participation in the Contest or with the use of any prize awarded. Sponsor is not responsible for any incorrect or inaccurate information and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Contest or the equipment used in its administration.

11. DISPUTES. As a condition to participating in the Contest, participants agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively, before a court located in Salt Lake City, Utah having competent jurisdiction, which Court shall apply the laws of the State of Utah without regard for the doctrines of Conflict of Law. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and each hereby waives all rights to claim punitive, incidental or consequential damages, or attorneys' fees.